



FOR IMMEDIATE RELEASE

Philly VegFest 2025 Returns in June to Celebrate Plant-Based Living with Food, Music, and Community

PHILADELPHIA, PA — May 1, 2025 — The beloved **Philly VegFest** returns for its fifth installment on **Saturday, June 14, 2025**, bringing together thousands of plant-powered Philadelphians and visitors to celebrate all things vegan and whole food plant-based. Returning to the South Street Headhouse District, this free, family-friendly festival will take place from **11:00 AM to 5:00 PM** at **Bainbridge Green (3rd & Bainbridge)**, promising a full day of delicious eats, vegan vendors live music, dynamic speakers, and conscious community connection.

“Philly VegFest isn’t just a festival — it’s a movement,” says **Richard Weston Rogers, Jr.** Director of Philly VegFest. “We’re excited to highlight the powerful impact of a plant-based lifestyle, not just on personal health, but on our communities, the environment, and the animals. Whether you’re vegan, veg-curious, or just love good food, there’s something here for everyone.”

This year’s VegFest features a multitude of vendors and exhibitors offering everything from plant-based comfort food and health-forward dishes such as pizza, soul food, vegan sushi rolls, ice-cream, banana whips, and pastries, to eco-conscious goods and cruelty-free products, including essential-oil-infused body formulas, vegan art, and handmade jewelry. Attendees can explore a range of local and national brands, dynamic speakers, and educational panels while grooving to live performances throughout the day.

Fundraising efforts benefit Indraloka Animal Sanctuary, a Philly VegFest partner since 2018, which provides rescue and care for 200 farm animals at its 100-acre site in Dalton, PA. Founder, Indra Lahiri, will address the crowd to share her personal story. Donations to Philly VegFest and Indraloka Animal Sanctuary may be made at phillyvegfest.com, indraloka.org, or in-person at the Festival.

Festival highlights include:

- 50+ vendors with delicious plant-based food, products, and services
- Speakers and panel sessions featuring leading voices in plant-based health and activism
- Live bands and music
- Family-friendly atmosphere
- Free admission for all ages

2025 Speakers and Panelists: Plant-based physician, Dr. Milton Mills, recognized from such films as “What the Health” and “Forks Over Knives,” will deliver a keynote address highlighting the importance of proactively taking control of our own health through the power of plant-based foods. Philadelphia restaurateur, Nicole Marquis, and founder of “Hip City Veg,” “Bar Bombon,” and “Charlie Was a Sinner,” will share the details of her personal and professional vegan journey during her keynote address. One of the dynamic panels will highlight the successes of entrepreneurial BIPOC Women who have made great strides in the vegan business world.

Other speakers and panelists include Sgt. Vegan (Author/Plant-Based Lifestyle Advocate), Indra Lahiri (Indraloka Animal Sanctuary), Christopher KP Brown (Poet-KP Ultra), Naijha Wright-Brown (Black Veg Society/Vegan SoulFest), Vance Lehmkuhl (Philly Vegan Historian/American Vegan Center), Dr. Anabelle Morales Broadbent (Verde Ops/Vegan Athlete/Food Scientist), Dr. Lakshman Mulpuri (Dr. Lucky/Plant-Based Ophthalmologist/Community Advocate), Coach Robert Moore (Health/Wellness Coach), Richard Weston Rogers, Jr. (Wellness and Life-Shift Coach/Philly VegFest Director).

2025 Bands: Kuf Knotz and Christine Elise (New Age Hip-Hop Soul), The Verdict (Reggae), Leon Jordan Sr, Quartet (Straight-Ahead Jazz), The Missing Frets (Indie Rock), The Reality Check Experiment (Independent Jam Band)

Philly VegFest 2025 is committed to sustainability, inclusivity, and empowering people to make compassionate, informed lifestyle choices. This annual event has grown into one of Philadelphia’s favorite summer festivals, uniting people of all backgrounds through shared values and vibrant community spirit.

For updates, vendor information, and to RSVP, visit phillyvegfest.com or follow @PhillyVegFest on [Instagram](#) and [Facebook](#).

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